

Arthur Young Wendler

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www.artwendler.com

Education:

- Bachelor of Fine Arts/Graphic Design Degree '84 Tyler School of Art/Temple University. Studied Fine Arts, Graphic Design, Illustration, Printmaking and Photography.
- Studied Computer Graphics at Montgomery County Community College '94/'95. Projects developed with Adobe Photoshop, Adobe Illustrator, Quark XPress and other software programs. Projects consisting of computer illustration, design and multimedia interface design.

Work Experience:

5/'02 - 4/'03 • 5/'05 - Present Merchandising Service of America

- Design marketing collateral designs for catalogs, direct mail, displays, and other print advertising.
- Photograph products and manipulate images including photo retouching and enhancement.
- Design weekly and monthly topical web site graphics and banner designs.
- Redesign of the web site graphics, multimedia and interface designs.

5/'00 - 7/'01 iGrandparents.com

- Redesign of the web site graphics, architecture and interface designs.
- Designed weekly and daily topical web site graphics, banner designs, online postcards and PDF documents.
- Designed annual reports, stationery packages, direct mail, brochures, folders for iGrandparents and other print advertising for various periodicals.
- Created brand and logo design of Grandkid's Club, magazine covers, illustrations and inserts.

12/'98 - 4/'00 National A-1 Advertising

- Designed and built web site graphics, architecture, interface designs and banner designs.
- Designed Flash presentations for promotions on specific web sites.
- Developed creative strategies for brand and logo design of web sites.

3/'98 - 11/'98 ABInternet.com

- Designed and built web sites and overall maintenance of sites, updated content, information and transferring files via FTP.
- Designed marketing collateral designs for clients and various print advertising for ABInternet promotions.
- Worked closely with clients to determine work scopes, target audiences, marketing messaging and real-world marketing solutions.
- Designed and produced PowerPoint presentations.

8/'95 - 2/'98 Volt Information Sciences

- Real time ad production. Creating yellow page and white page ad layouts using the Real-Time Ad Development workstations.
- Designed and created automobile dealership and real estate ads for the Los Angeles Daily News.
- Created and designed web sites for The Thomas Register of American Manufacturers and AT&T 1-800 Internet Directory.
- Participated in the creation and design of the Volt Internet web site.

Freelance:

- 30 years of various freelance work consisting of illustration, business cards, logo designs, t-shirts, comic books and web site designs.

Computer Software Experience:

- **Operating Systems:** Windows '95-2000 and XP, Macintosh OS X
- **Graphic Design:** Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Adobe PageMaker, Quark XPress
- **Web Design and Multimedia:** Adobe ImageReady, Macromedia Dreamweaver MX, Macromedia Flash MX, MS PowerPoint